



**For Immediate Release  
Feb. 9, 2010**

## **Luxology Unveils New Studio Lighting & Illumination Kit**

*New Kit Reproduces a Full Photographic Studio Lighting System for modo Artists, Enabling Rapid Lighting Workflow and Realistic Results*

**MOUNTAIN VIEW, Calif. – Feb. 8, 2010** – Luxology®, an independent technology company developing next-generation 3D content creation software, is today introducing a new [Studio Lighting & Illumination Kit \(SLIK\)](#) created by Yazan Malkosh, an extensive collection of presets, scenes, items, materials and video tutorials to help customers light computer-generated (CG) creations. Designed specifically for users of [modo®](#), Luxology's modern 3D modeling, painting and rendering application, SLIK provides realistic lighting of scenes that mimics those found in the real world of photography.

"CG artists and designers often spend a fair amount of time refining lighting solutions to bring out the best in their models," said Brad Peebler, president of Luxology. "With SLIK, artists are easily able to bring the realism of a studio shoot into a CG-based production and create amazing 3D renderings that are vivid and believable."

The kit includes an extensive collection of accurately modeled lights, tripods, booms, cameras, reflectors and platform backdrops, all of which have been modeled to a high level of detail to bring studio-quality production values to customers' scenes. The kit also includes pre-built lighting set-ups that support small-scale, medium-scale, large-scale and portrait studio photography.

"The staging and lighting of a subject can be time-consuming and frustrating without the proper tools, but SLIK allows me to stage and light a scene quickly and painlessly," said freelance illustrator Warner McGee. "Making small or even large adjustments to the scene is simple and straightforward with these precise and flexible tools."

## **Pricing and Availability**

The Studio Lighting & Illumination Kit is available immediately for the suggested retail price of USD \$125. modo 401 is required to use the kit and is sold and supported by a network of authorized Luxology resellers around the globe.

Learn more about Luxology's Studio Lighting & Illumination Kit by visiting <http://www.luxology.com/store/SLIK>.

## **About Luxology**

Based in Mountain View, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture called Nexus®. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on the company, its licensable Nexus technology, its flagship product modo® and a gallery of artists' images from the active modo community is available online at [www.luxology.com](http://www.luxology.com).

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