

# NEWS ALERT

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## **David Stripinis Discusses *Avatar* in modcast with Luxology's Brad Peebler**

Jan. 11, 2010 – Luxology's President and Co-founder [Brad Peebler](#) is back on the Web again with a captivating podcast ("modcast") interview with virtual camera operator David Stripinis, currently at Double Negative in London's SoHo. Prior to Double Negative, Stripinis worked alongside Director James Cameron for three years on the recently released feature film *Avatar*. In this extensive interview, Stripinis provides insight on the brand-new virtual filming techniques that are blurring the boundaries between pre-viz, production and post. Stripinis discusses how modo was his "swiss army knife" in a suite of CG tools, props and other content that were used daily to provide Cameron with a real-time environment to plan scenes in intricate detail. The challenges and deep benefits of this real-time approach to film-making are monumental, even beyond the obvious implications for visual effects.

To listen to this modcast, or previous weekly installments, please visit

<http://www.luxology.com/modcast/>.

### **About Luxology**

Based in Mountain View, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture called Nexus®. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on the company, its licensable Nexus technology, its flagship product modo®, and a gallery of artists' images from the active modo community is available online at [www.luxology.com](http://www.luxology.com).

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