



**For Immediate Release  
Dec. 17, 2009**

## **Luxology Announces Chinese Version of modo Software**

*Developed in Conjunction with Pikatoons Inc., modo 401 is Now Available with a Fully Localized Chinese Interface*

**MOUNTAIN VIEW, Calif. – Dec. 17, 2009** – Luxology® LLC and Shanghai, China-based Pikatoons, Inc. are excited to announce the Chinese version of Luxology's latest 3D content creation software, [modo 401](#). This new version is available immediately from Pikatoons, Inc., the exclusive distributor for Luxology software in China.

"The arrival of a localized version of modo 401 has been greatly anticipated among the digital arts community in China," said Ye Wei Zhong, president of Pikatoons, Inc. "The Chinese market is steadily growing and this new localized software will allow us to deliver first-class tools and technology to customers in a broad array of disciplines."

Designed to serve the fast growing digital art and design markets in China, the Chinese version of modo 401 was first shown at the Digital Art Forum in Wuhu City, Anhui Province in China in late October and features a fully localized interface and menus.

The Chinese version of modo 401 will also help support the increasing number of schools and universities in China incorporating modo into their curriculum.

"We're happy to be able to extend the reach of modo 401 into the Chinese market," said Brad Peebler, president of Luxology. "This project highlights the technical strengths of Pikatoons and we look forward to helping them expand the use of modo in China in the years to come."

For more information on Luxology and modo, please visit [www.luxology.com](http://www.luxology.com).

### **Pricing and Availability**

The Chinese version of modo 401 is available immediately for the suggested retail price of 9900 CNY for the standalone license and 12900 CNY for the floating license.

It is designed to work on Windows 7, Vista and XP (32 and 64 bit) and Mac OS X 10.4 or later operating system(s) and for use with the Wacom Intuos 4 tablet. The Chinese version of modo 401 is available from Pikatoons at [www.pikatoons.com](http://www.pikatoons.com).

### **About Luxology**

Based in Mountain View, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture called Nexus®. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on the company, its licensable Nexus technology, its flagship product modo®, and a gallery of artists' images from the active modo community is available online at [www.luxology.com](http://www.luxology.com).

#####

© Copyright 2009 Luxology LLC. modo and Nexus are registered trademarks of Luxology LLC., in the USA and/or other countries. All products or brand names mentioned are trademarks or registered trademarks of their respective holders.

### **For more information, press only:**

Liaison Inc.

Lizzie Bennett, (503) 796-9822, [lizzie@liaisonpr.com](mailto:lizzie@liaisonpr.com)

Jennifer Foss, (503) 796-9822, [jennifer@liaisonpr.com](mailto:jennifer@liaisonpr.com)

### **Reader contact:**

Luxology LLC

2525 E. Charleston Road, Suite 104

Mountain View, CA 94043

(650) 336-1380

[info@luxology.com](mailto:info@luxology.com)

[www.luxology.com](http://www.luxology.com)

### **Pikatoons, Inc. contact:**

Ye Weizhong

Pikatoons, Inc.

Room 206, Building 10,

1080 Chang Yang Road,

Shanghai, China, 200082

tel: + 86 21 55218533

[zhong@pikatoons.com](mailto:zhong@pikatoons.com)

[www.pikatoons.com](http://www.pikatoons.com)