



For Immediate Release
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Luxology Previews New SolidWorks Importer at SolidWorks World 2009

Advances Product Design and Visualization by Allowing Users to Work Directly with Native SolidWorks Data Inside of modo

ORLANDO (SolidWorks World, Booth # 1207) – Feb. 9, 2009 - Luxology® LLC, developers of [modo®](#), a modern, designer-focused 3D software application, today demonstrated a new SolidWorks importer during SolidWorks World 2009. The importer is the result of a joint engineering effort between Dassault Systèmes SolidWorks and Luxology, and will be included in the upcoming release of modo 401. Compatible with Windows operating systems, the new importer supports the loading of SolidWorks files directly into modo for decoration, animation and rendering. To see Luxology's new importer working inside of modo 401, please visit the company's booth, #1207.

“modo provides a substantial benefit to designers who need creative and efficient tools that work seamlessly with SolidWorks 2009,” said Brad Peebler, president and founder of Luxology. “SolidWorks and modo users alike will benefit from being able to import design and engineering data into modo for advanced visualization, and the ability to develop custom materials of virtually any kind.”

modo is artist-friendly 3D software that combines modeling, sculpting, painting, animation and rendering in a fused workflow for designers who need quick concept modeling and/or physically-based rendering for design visualization. modo is based on subdivision surface modeling technology and excels at both hard surface and organic modeling. Already embraced by many [architectural](#) and product [designers](#), modo is one of the most modern 3D software products available for the PC and Mac.

Inquiries

For more information or to see Luxology's new technology in action please stop by their booth during SolidWorks World, #1207 or visit the company's website at www.luxology.com.

About Luxology

Based in San Mateo, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools. Luxology is best known for modo, its modern software application for the PC and Mac. modo is based on Luxology's Nexus®, the same robust rendering technology that also powers SolidWorks PhotoView 360. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on Luxology, its flagship product modo®, a gallery of artists' images and the active modo community is available online at www.modo3d.com.

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