



**For Immediate Release
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Luxology Offers Two New modo Training Videos for its Growing Architectural Visualization Customer Base

Expert Guidance on Using modo to Model, Light and Render Scenes for Previsualization and Client Presentation

San Mateo, Calif. – Dec. 10, 2008 – Luxology® LLC today announced that two new sets of videos focused on architectural subjects have been added to the company’s growing training library. Using modo® 302, Luxology’s artist-friendly 3D content creation software, the “Architectural Modeling” video training album demonstrates how to create an architectural model from a given set of dimensions, and the “Architectural Interior: Lighting and Rendering” video album provides techniques for creating compelling day and night shots of a contemporary interior living space. To expedite the learning experience, Luxology provides pre-built models and images with each tutorial. Both albums are produced in high-definition resolution and are available for immediate purchase at http://www.luxology.com/store/training_materials.aspx.

“As anyone can see in our image gallery, [architectural visualization](#) is one of the most popular uses of modo,” said Bob Bennett, vice president of Luxology. “Plus, the techniques explained in these two new videos are applicable to any modo user who wants to increase their skills in modeling with precision and effectively lighting a scene.”

The first set, “Architectural Modeling,” provides instruction on how to use modo to accurately model the famous Los Angeles Charles Eames house. Authored by Andy Brown, Luxology’s training division director, this album includes three separate video tutorials that explain how to accurately model the framework, interiors and windows of this iconic structure.

“Architectural Interior: Lighting and Rendering” shows how modo can be used to effectively light interiors, and how to create final high-resolution images suitable for previsualization or client presentation purposes. Created by Yazan Malkosh, this album includes three separate video tutorials that cover the following topics: lighting and materials, render settings and

outputs, and final presentation. Dozens of models, images and lighting files are included with this training series that consists of 26 video lessons.

Pricing and Availability

The “Architectural Modeling” album is sold for USD \$25 and the “Architectural Interior: Lighting and Rendering” training album is sold for USD \$35; both are now available for download on Luxology’s website. All modo training videos are produced in high-definition and are formatted for playback on Mac and PC systems. For more information or to purchase please visit http://www.luxology.com/store/training_materials.aspx.

About modo

modo 302® is a modern, artist-friendly 3D software that combines modeling, sculpting, painting, animation and rendering in a fused workflow for artists creating 3D content and final imagery for design visualization, creative imaging, game development, film and broadcast, educational and scientific purposes. A favorite tool among many designers and artists, modo's innovative toolset offers one of the fastest paths to content creation on the PC and Mac.

About Luxology

Based in San Mateo, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on Luxology, its flagship product modo, a gallery of artists' images and the active modo community is available online at www.luxology.com.

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