



**For Immediate Release  
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## **Florida State University Joins Luxology's Education Provider Program**

*New Educational Initiative Makes modo Available to All Students Enrolled in FSU's Media Production Program and Staff of Seminole Productions*

San Mateo, Calif. – July 22, 2008 – Luxology® LLC, developers of modern, artist-focused 3D software, today announced a partnership with Florida State University that will make modo® 3D software available to all students enrolled in the College of Communication's Media Production Program as well as the staff of Seminole Productions, Florida State's in-house production facility. Florida State is the first institution to join Luxology's Education Provider Program (EPP), a new academic initiative designed to offer select colleges and universities with increased access to modo and other innovative 3D technology and training from Luxology.

"Our experience with Luxology has been a very positive one," said Robert Levine, director of production support for the Media Production Program and Seminole Productions at Florida State University. "modo's well-rounded feature set and ability to play well with our existing 3D applications and graphics programs make it a valuable tool for our students and staff."

Luxology's Education Provider Program offers leading colleges, universities and 3D animation schools worldwide access to academically priced modo and associated training materials from Luxology. As a partner in this program, Florida State will receive special pricing for faculty members and labs, including options for floating licenses and a blanket site license; automatic entitlement to any modo updates that are released within a year of issuance or renewal; access to Luxology training materials at reduced pricing, and Luxology technical support for select academic projects.

"Luxology's Education Provider Program is about making it easy for students and faculty to have ready access to modo, whether they use a Mac or PC, or are in the lab or in a dorm room," said Immanuel Martin, sales director at Luxology. "This is 3D breaking out of the classroom; use it wherever you need it."

Educational institutions wishing to enroll or find out more information about the Education Provider Program should contact Immanuel Martin at Luxology, 650-378-8506 or via email at [sales@luxology.com](mailto:sales@luxology.com). For additional information on Luxology, modo, or to see a gallery of computer generated imagery, please visit [www.luxology.com](http://www.luxology.com).

### **About Luxology**

Based in San Mateo, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on Luxology, its flagship product modo, a gallery of artists' images and the active modo community is available online at [www.luxology.com](http://www.luxology.com).

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