



**For Immediate Release  
July 15, 2008**

## **Luxology Offers New Rapid Prototyping with modo Tutorial Series**

*Provides Instruction on Using modo 302 to Model, Sculpt and Paint an MP3 Player for Product Design and 3D Printing*

**San Mateo, Calif.** – July 15, 2008 – Luxology® LLC today announced the immediate availability of “MP3 Player: Rapid Visualization and Prototyping,” a new video album that demonstrates how modo 302’s robust toolset can be used to complement and enhance the product design process. Created by Luxology’s Training Division Director, Andy Brown, this training series offers step-by-step instruction on rapidly giving form to design concepts using Subdivision surfaces in modo. The video album also covers the process of preparing a model for 3D printing and creation of final presentation images. For more information or to purchase, please visit [http://www.luxology.com/store/training\\_series12.aspx](http://www.luxology.com/store/training_series12.aspx).

Product visualization and design requires continuous revision and Brown’s latest tutorial series demonstrates how modo can be used effectively at the ideation phase of the design process. With a portable MP3 player as the subject matter, this three-part video series covers the following topics: Sketching in 3D, Subdivision Surface Modeling for Rapid Prototyping, and Adding Colors and Context. A physical prototype of the MP3 player was produced using a Z Corp 3D printer during the development of this video album.

Luxology’s Training Division was formed over a year ago in an effort to answer the growing demand for high-quality learning materials for both novice and experienced 3D modo artists. Since its formation, there has been a continual flow of professional quality training materials on a variety of real-world topics. A typical video album from Luxology is priced at USD \$25 and provides approximately 90 minutes of instruction and sample content. Each video is downloadable for immediate viewing and is formatted for playback on Mac and PC systems.

### **Pricing and Availability**

The “MP3 Player: Rapid Visualization and Prototyping” album is comprised of three video tutorials totaling 104 minutes of instruction. They are sold for USD \$25 each and are delivered

online in 1280 x 720 QuickTime format. For more information or to purchase, please visit [http://www.luxology.com/store/training\\_series12.aspx](http://www.luxology.com/store/training_series12.aspx).

### **About modo**

modo® 302 is a modern, artist-friendly 3D software that combines modeling, sculpting, painting, animation and rendering in a fused workflow for artists creating 3D content and final imagery for design visualization, creative imaging, game development, film and broadcast, educational and scientific purposes. A favorite tool among many designers and artists, modo's innovative toolset offers one of the fastest paths to content creation on the PC and Mac.

### **About Luxology**

Based in San Mateo, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. More information on Luxology, its flagship product modo, a gallery of artists' images and the active modo community is available online at [www.luxology.com](http://www.luxology.com).

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