



FOR IMMEDIATE RELEASE
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Luxology Taps Industry Veteran Bob Bennett for VP of Marketing

Bennett to Lead Expansion of the modo Community; Brings Over 15 Years Experience in Computer Graphics Software Development and Marketing at Leading Companies

San Mateo, Calif. — June 27, 2006 — Luxology® LLC, an independent technology company developing next-generation 3D content creation software, today announced that Bob Bennett has joined the team as Vice President of Marketing. An active player in the 3D software field for over 15 years, Bennett has held key positions at leading software developers such as Alias Systems, Microsoft and Autodesk. Joining Luxology's notorious team of industry gurus, Bennett's exceptional level of skill and experience will expand Luxology's core knowledge and provide a driving force in modo's market expansion.

"We are pleased to welcome our old friend and industry superstar, Bob Bennett, to our closely knit team here at Luxology," said Brad Peebler, president of Luxology. "Bob joins us at a key time when modo is coming into its own as a uniquely powerful 3D artist tool, and we are elated to have him help accelerate the acceptance of modo across many markets."

"As a modo enthusiast myself, I appreciate the opportunity to spread the word about how this software provides an experience that is fun and productive at the same time," said Bob Bennett. "The modo phenomenon has a generous and open community at its core and I feel privileged to be a part of it."

An industry veteran in the computer graphics software field, Bob Bennett has had product management responsibilities for more than 20 software products over the course of the last 15 plus years. Bennett joined Autodesk in the late 1980s and launched the award-winning Autodesk Animator and Autodesk 3D Studio – two pioneering products that helped establish the PC as a serious graphics platform. In the mid 1990s, Bennett joined Microsoft and worked on multimedia authoring tools in the Internet Platform and Tools group. Following that, Bennett joined Alias

Systems and was part of the team that worked on the Academy-Award winning Maya software. In his latest position, Bennett was a co-General Manager at Alias and had business responsibility for several product lines including StudioTools, MotionBuilder and Maya.

About modo

Built on an ultra clean modo code base, modo 201 is an innovative 3D modeling, painting and rendering software designed to work smoothly in conjunction with other leading 2D and 3D software applications. modo 201 accelerates the creation of world-class models, associated color and normal maps, and ultra high-quality renderings in a modern workflow customized to enhance productivity for 3D artists working in game development, film visual effects, video production, graphic arts and design visualization.

About Luxology

Based in San Mateo, Calif., Luxology® LLC is an independent technology company developing next-generation 3D content creation software that enhances productivity via artist-friendly tools powered by a modern underlying architecture. Founded in 2002 by Allen Hastings, Stuart Ferguson and Brad Peebler, Luxology is home to some of the top 3D engineering expertise in the industry. For more information on Luxology, its flagship product modo, and the active modo™ community, please visit www.modo3d.com.

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For more information, press only:

Liaison Inc.
Scotti McGowan, (604) 929-8498, scotti@liaisonpr.com

Reader contact:

Luxology, LLC
1670 South Amphlett Blvd, Suite 214
San Mateo, CA 94402
(650) 378-8506
Info@luxology.com